



Reliance Asset Reconstruction Company Ltd.
Corporate Office: 11th Floor, North Side, R-Tech Park,
Western Express Highway, Goregaon (East), Mumbai 400 063

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd. (RARC), a Trustee of “RARC 052 (IB Retail) Trust” is an assignee and a secured creditor of below mentioned borrower by virtue of Assignment Agreement dated 28th September 2018 executed with The Indian Bank.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues	Date Of Possession
<p>1. Ohm Kwaliti Electronic Rep. By Its Prop.Mrs. M Jayasudha At: - 26-B Arumuga Achari Street, Dharmapuri - 636 701.</p> <p>2. Mrs. M.Jayasudha, W/O.Manikandan At: - 2/821-1d, Nellinagar, Elakkiampatti, Dharmapuri - 636 701.</p> <p>Also At: - Old No.55, New No.88, Annamalai Gounder Street Dharamapuri Town</p> <p>3. Mr P Manikandan, S/O.Parameshwaran At: - 26-B Arumuga Achari Street, Dharmapuri 636 701.</p> <p>Also At: - Old No.55, New No.88 Annamalai Gounder Street Dharamapuri Town</p>	<p>Rs.2,05,37,345.29/- (Rupees Two Crore Five Lakhs Thirty Seven Thousand Three Hundred Forty Five and Paise Twenty Nine Only)total outstanding as on 10.02.2025 with future interest, other charges thereon till the date of entire payment for Loan Account Numbers i.e., (891666532)</p>	<p>01.12.2023</p>
DESCRIPTION OF THE PROPERTY	RESERVE PRICE IN RUPEES	EMD AMOUNT IN RUPEES
<p>In Palacode Sub registration district in Palacode Taluk in Gollahally village in S.No. 34/2, new sub division No.34/2A Punja hectare 3.50.0 (acre 8.64.1/2) assessment 3.92 in this an extent of 19362.30 square feet comprising 4 items and covered by Regd sale deed 692/2013 dt 11103/2013 in the name of Mrs. M.Jeya Sudha.</p> <p>Item 1: bounded south by road leading to Kammalpatti,east by south-north 20 ft common road.west by Marimuthu land,north by item ii property; within in these measuring east-west on the northern side 53 ½ ft, East-west on the southern side 71 ½ ft, south-north on the eastern side 108 ft, south-north on the western side 94 ft, total extent 6312 ½ square feet (586.44 sq.metre) land in full</p> <p>Item 2: bounded south by Item I property and Marimuthu land.east by south-north 20 ft common road, west by item iii property, north by east-west 17 ft wide common road; within in these measuring east-west on the northern side 71 ft, East-west on the southern side 83 ft south-north on the eastern side 83 ½ ft, south-north on the western side 86 ½ ft, total extent 6545 square feet (608.04 sq.metre) land in full</p> <p>Item 3 : bounded south by Item iv property, east by item ii property, west by south-north 20 ft common road, north by east-west 17 ft wide common road; within in these measuring east-west on the northern side 93 ½ ft, East-west on the southern side 91 ft, south-north on the eastern side 41 Y. ft, south-north on the western side 30 ½ ft, total extent 3274.80 square feet (304.24 sq.metre) land in full</p> <p>Item 4: bounded East and south by Marimuthu land, west by south-north 20 ft common road north by item iii property; within in these measuring east-west on the northern side 80 ½ ft, East-west on the southern side 81 ft, south-north</p>	<p>Rs.50,34,000/- (Rupees Fifty Lakhs Thirty Four Thousand Only).</p>	<p>Rs.5,03,400/- (Rupees Five Lakhs Three Thousand Four Hundred Only).</p>

on the eastern side 40 ft, south-north on the western side 40 ft, total extent 3230 square feet (300.07 sq.metre) land in full with all easement rights situated within Gollahally village panchayat.		
Details Of Auction Events: Inspection of Property : 04.03.2025 from 11.00 A.M. to 02.00 P.M. Last date for bid submission : 18.03.2025 Date of e-auction : 19.03.2025 between 4:00 P.M. to 5:00 P.M. (with extension of 5 minutes each)		

TERMS AND CONDITIONS OF E-AUCTION SALE

- The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”.
- E-auction will be held through RARC's approved service provider **M/s ARCA EMART PRIVATE LIMITED** at website: <https://www.Auctionbazaar.com> (web portal of ARCA EMART PRIVATE LIMITED). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com and <https://www.Auctionbazaar.com> intending bidders may download relevant documents.
- The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
- Bidder has to mandatorily give undertaking under Section 29A of Indian Bankruptcy Code, 2016.
- Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at **6th Floor, Khivraj Complex II, No.477-482, Anna Salai, Nandanam, Chennai – 600035** and also by email to rajesh.ponnusamy@relianceada.com after which the participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is on **18.03.2025**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily.
- Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
- Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No: 6675948895, Name of the Bank: Indian bank, Branch: Santacruz, Mumbai, Name of the Beneficiary: RARC 052 (IB Retail) Trust, IFSC Code: IDIB000S010**. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.
- The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.50,000/- (Rupees Fifty Thousand Only)**.
- The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
- If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
- The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
- The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
- The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
- The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
- Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
- For further details, contact **Mr. Rajesh Kumar Ponnusamy, Chief Manager – Legal, Mobile No.8695056209** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
- The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 30 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Date: 12.02.2025
Place: Dharmapuri

Authorized Officer
For Reliance Asset Reconstruction Co. Ltd.,